

# COMPANY PROFILE



Founded in 1979, Jet Ice is proud to be an all-Canadian company located in Newmarket, Ontario and Emerald Park, Saskatchewan. We offer a complete range of products and services for the ice making industry, including ice paints, application packages, custom logo stencils, painting services, training seminars and water treatment systems.

Did you know that Jet Ice products are used by more facilities around the world than all other competitive ice making brands combined? Why? Because in addition to providing high quality products and services, Jet Ice offers creative solutions that meet the needs of the ice making industry. As a result, Jet Ice is recognized around North America as a specialist in the application of ice paint, logo stencils and the design of water treatment systems for hockey and curling facilities.

## HUMBLE BEGINNINGS

Doug Moore, the late Founder and President of Jet Ice, accepted a position with Maple Leaf Gardens working for Harold Ballard in 1957, where he remained for 30 years. By 1974, he had earned the title of Chief Engineer.

Expansion of the National Hockey League in the 1970's stretched the Toronto Maple Leafs' regular season into late spring. Faced with the challenge of an extended hockey schedule and an antiquated refrigeration plant, Doug quickly realized that maintaining a high-quality ice surface would require revolutionary changes to the way ice surfaces were made. So began Doug's journey into ice making history.

Today, many of the innovative ice making concepts and theories Doug pioneered have been implemented in a wide range of community and professional facilities and are now considered standard practice throughout the industry.

Doug's success was due to his love of ice sports and his passion for sharing his knowledge with others. He mentored many other rink managers through his many seminars and teaching clinics. Doug willingly and diligently shared his practical knowledge through hands-on training and his dedication has elevated the position of Icemaker to the respected level of professionalism enjoyed today.



WHITE PAINT



COLOUR PAINTS



DIGITAL LOGOS



WATER TREATMENT



**Head Office:**  
1091 Kerrisdale Blvd., Newmarket, ON L3Y 8W1  
1.905.853.4204 | 1.800.585.1079

**Western Office:**  
7 Percival Drive, Emerald Park, SK S4L 1B7  
1.306.781.7788 | 1.888.721.0110

[www.jetice.com](http://www.jetice.com)



**WE BRING ICE TO LIFE®**

— Since 1979 —

# KEY COMPANY PROJECTS



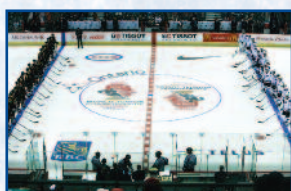
## NATIONAL HOCKEY LEAGUE WINTER CLASSIC - 2010

The NHL turned to Jet Ice to produce and provide installation assistance with the in-ice event logos at their showpiece event - the Winter Classic. Jet Ice is the preferred Rink Equipment Supplier to the NHL.



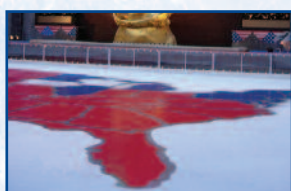
## CURLING CHAMPIONSHIPS - 2010

Jet Ice has a long history of being part of prestigious curling events including the Tim Horton's Brier, Scotties Tournament of Hearts, Capital One Grand Slam of Curling, World Junior Curling Championship and the World Men's Curling Championship in Cortina d'Ampezzo Italy. Jet Ice also provided digital in-ice logos for the 2010 Winter Olympics.



## WORLD JUNIOR HOCKEY - 2010

When Hockey Canada required the best in-ice logos available, they turned to Jet Ice Textile. We were proud to be part of Canada's Gold Medal achievement at the 2009 IIHF World Junior Championships. Jet Ice is the Official Supplier to Hockey Canada.



## ROCKEFELLER USA ELECTION NIGHT - 2004 AND 2008

As final votes were being announced on Election Night, Jet Ice was busy updating the electorate map set in the ice at Rockefeller Center in New York City.



## WINTER OLYMPICS

Jet Ice supplied the custom colour paint and in-ice logo stencils for the 1998 Olympic Winter Games in Nagano, Japan, the 2002 Olympic Winter Games in Salt Lake City and the 2006 Olympic Winter Games in Torino, Italy. Jet Ice was proud to have an intricate part in many of the ice venues at the 2010 Winter Olympics in Vancouver.

## INDUSTRY ACCOLADES:

"I have been struck by the tireless behind-the-scenes work your father contributed with passion and dedication to the game whether a neutral site game in Sacramento, a regular season game at Madison Square Garden, a Stanley Cup game in Montreal, or at the World Cup of Hockey in Ottawa, your father was there to lend his expertise."

Gary B. Bettman, Commissioner, National Hockey League

"The Advanced Ice Making Technology course developed by Doug Moore, today serves as one of the three that leads to an NHL recognized Certified Ice Technician's professional designation."

John Milton, CEO, Ontario Recreation Facilities Association



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